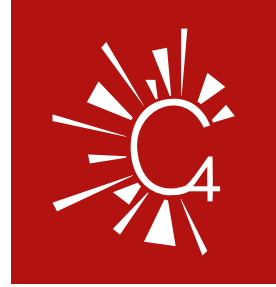


Minutes of the N+237th meeting of C4

February 22, 2024



Present Maiko Cheng (chair), Noa Bliet (minute taker), Jelte de Kock, René Tielen & Daan Verkade

Absent Ferit Ismailov

Apologies Jealy van den Aker, Susan van Ewijk, Lora Šimić, Celine de Jong, Stijn Schroijen, Martijn van Dijk, Bartjan Henkemans & Jasper Gregoire

1 Opening

Maiko Cheng opens the N+237th meeting at 12:43 and chairs the meeting.

5 2 Determining Final Agenda

No comments.

3 Announcements

Daan Verkade is present.

4 Minutes N+236th meeting

10 Not everyone read them and we are with quite a few people.

5 Backlog of minutes

We will do this next week when more people are present.

6 Action points

No action points.

15 7 Mail

- One mail from Rohit

He wants to know whether transport will be arranged for the company visit. **Maiko Cheng** responded already. The transport will be arranged.

20 **Noa Bliet** had a question why the company name was not in the title of the company visit activity. **Maiko Cheng** didn't want to call it a company visit but he can do it and thinks it is a good comment. Since it is already full, he will not change it now but he will do it for future company activities.

8 Updates

8.1 EB

25 **Maiko Cheng** send his EB update. **Noa Bliet** says she did not understand the format completely.

Maiko Cheng notes some interesting numbers. He only has one company for the career day for now so he has to work on that. He has more contacts but they still need to officially confirm. He hopes to have everything finished for another company by next Monday. The faculty will do a panel discussion in the Blauwe Zaal so we have more spots for students. **Maiko Cheng** did mention that the companies will have priority to have students there. The subscription will open next week. Sioux has 60 places. Mathware will have 100 places and they will do two slots of 50. JetBrains will have 30 per office, and they have two offices. There will also be EngD and PhD presentations done by the department, as well as the panel. **René Tielen** says that we could also contact ESA to have more spaces and a broader orientation for all first-year students.

Another interesting note is that **Maiko Cheng** planned way more visits and trainings than budgeted. **Maiko Cheng** still needs to get 2 companies contracted for the company dinner.

Maiko Cheng budgeted for a gold sponsor in the intro week, but he thinks we should not do this anymore since this has not happened for the past 3 years already. He notes that he already has the main sponsor contracted for the coming year and he will put this in de GMM presentation. **René Tielen** says that the gold sponsor can still be in the brochure, but you can put the expected on 0.

Maiko Cheng still needs to sell a puzzle and the yearbook, which is everything for printed sponsoring.

For digital sponsoring, there is still a lot of stuff coming in, but it is not on the realization. He is halfway with the web profiles because it is hard to sell this to companies. He thinks social media and direct mailing will still be realized. He has no lunch lectures open anymore, so he hopes to sell the other digital sponsoring more. **René Tielen** says that if companies want to do a lunch lecture, they can also do the career day since you can also give some sort of lecture. **Maiko Cheng** says that is a good idea, and he is also trying to sell the symposium to these companies.

The coffee machine was also contracted for the second and third year which they had to pay. This means that next year there will be more space for the next EB to do some sponsoring with AMSL since they have already paid for the coffee this year.

The document is also going to the Kasco. They will probably say something at the GMM. **Maiko Cheng** asked what they would say but the kasco said that **Maiko Cheng** will hear it at the GMM. We are confused as to why they won't just tell us.

Maiko Cheng made a column that noted the realization of the financial quartile and a column that shows the most recent state. This is because he thinks it is important to be able to compare it to the financial quartile that will show. **Noa Bliiek** ask why the columns of last year's realization have 'Q4' in the name since this makes it look like it is only from the fourth quartile in both these last years. **Maiko Cheng** agrees that this is a bit confusing so he will remove 'Q4' and change it to the full-year realization.

René Tielen asks why the number of lunch lectures is less than in previous years even though **Maiko Cheng** mentioned that he filled all of them. **Maiko Cheng** says that he missed a few in the first few weeks. There are also two lunch lectures where the contract is sent but not yet contracted. For the Thursday lectures, he has companies ready but the contracts are not finished yet. But this is why he states the lunch lectures are full but just not yet all contracted.

The prognosis is that he will sell two more company dinners, the symposium completely, and the hackathon and another contest. **Maiko Cheng** thinks he will eventually be 5000 below the sponsoring plan. **Maiko Cheng** already talked to Samuel about this since this is of course lower than expected. Samuel said that it would be okay with the expenses,

but **Maiko Cheng** will talk to his successor about this. **Maiko Cheng** also talked at the FSE-EB about this. 3 associations already lowered their sponsoring goal; Thor, Intermate, and Choeps. **Maiko Cheng** says he thinks there won't be such a problem next year since he has contacted a lot of new companies and we keep a good relationship with the companies.

8.2 Company

Lora Šimić has contact with Kubus now. They are doing a lunch lecture and a lecture during the symposium. This still has to be contracted.

René Tielen says that Sioux is going well. He would like to see some information from the career day workgroup so that Sioux knows what to expect. They have spots for 30 mathematics and 30 computer science students. **Maiko Cheng** has a meeting this afternoon about the planning of the entire career day. Then he will have a meeting with the workgroup about the planning so he will come back with more information next week.

Jelte de Kock has not been in contact with Sogeti for a long time but he thinks it is going well. They finally paid the invoice. Woohoo.

8.3 Working groups

Career day was already explained.

Company dinner should have a meeting very soon. The budget was approved. The promotion should start soon and we should start working on the little extras for the dinner. **René Tielen** will send a lettuce meet for a meeting next week.

For the symposium, booking.com has been contracted to have a speaker and stand. EngD will do a presentation and PhD will have a stand at the symposium. The reservations are locked now for the locations. We will have the simon stevin field, and the markthal in case of bad weather, for the borrel and the dinner.

Maiko Cheng can arrange a speaker from Numberfile. James Grime can join but he will cost us 1500 euros including VAT, also including food and stay and travel. We are now looking up the speaker and his numberphile videos and we think he is cool and interesting. We think he is a big selling point for the students and the companies so we think it is worth it. This still needs to be discussed in the symposium workgroup.

9 Past Events

9.1 Belastingdienst's cancelation

We talked about this in the chat. They have canceled 2/3 times before. They canceled the day before. Since this is a recurring thing we think **Maiko Cheng** should mention it and explain why this keeps happening since we give them enough time to find a speaker. **Maiko Cheng** said no to doing the lecture another time but he will suggest some other products.

10 Upcoming Events

10.1 ASML lunch lecture

We found another room but it is in Auditorium so that is not good for the lunches. It is full and it will still be in Luna. ASML said they would pay for the extra people but since we have no room for that this does not apply.

The management solutions activity is also full. **Maiko Cheng** tells us to sign up if we want since we get priority.

120 The Deloit training is on the 25th of March so there is still some time for promotion. **Maiko Cheng** made a poster already.

11 Discussion points

11.1 Sandwiches pricing & Different catering

125 We don't have sandwiches from the 23rd of April to the 7th of May. They are closed because of a holiday. **Maiko Cheng** asks if we should strive for a place with the same price but probably smaller sandwiches, or the same size sandwiches but more expensive. **Maiko Cheng** will reach out to other associations. C4 suggests keeping the price since we are already paying a lot for lunch this year.

130 **Maiko Cheng** thought we would go over budget with the sandwiches price this year, but says that we would stay within budget. **Maiko Cheng** did send all the information he has on sponsoring to so we are not sure where the difference is, but **Maiko Cheng** will keep us updated.

12 A.O.B.

135 A company, Alten, wants to do a social activity with us. They often do pub quizzes or dungeons and dragons in their company. **Maiko Cheng** asks what we think would be attractive to students. They are open to doing it with the AC but if they have the pub quiz and activity in place then AC does not have a lot to add. They would like to have at least 5 master students, but we can not guarantee that. **Maiko Cheng** thinks the company is interesting and they are all over the Netherlands. We think the pub quiz is a better idea
140 since the dungeons and dragons feels more like something GEPWNAGE would do and we don't want to take their activities and we also don't want to do it together.

13 Final Inquiry

Wow an actual quick meeting!

14 Closure

145 **Maiko Cheng** closes the N+237th meeting at 13:24.